## Message Text

UNCLASSIFIED

PAGE 01 STATE 266244 ORIGIN AGRE-00

INFO OCT-01 NEA-10 ISO-00 EB-08 COME-00 /019 R

DRAFTED BY AGRIC/FAS/ETSD:MLEHRER:SH APPROVED BY NEA/AFN:JKBISHOP AGRIC/FAS/ETSD:LMOE GRIC/FAS/ETSD:WDOBBINS AGRIC/FAS/FMD:JMINYARD GRIC/FAS/AA:VLANIER AGRIC/FAS/MSD:EBEVIS

-----125979 080522Z/14

R 072108Z NOV 77 FM SECSTATE WASHDC TO AMEMBASSY RABAT INFO AMEMBASSY TRIPOLI

**UNCLAS STATE 266244** 

E.O. 11652: N/A

TAGS: EAGR LY

SUBJECT: PROPOSED FAS-SPONSORED SALES TEAM TO LIBYA APRIL 1978

REF : (A) DOBBINS AIRCOMM OF 02/03/77; (B) FASTO 31

- 1. WE ARE PROPOSING A SALES TEAM OF 6-8 U.S. SALES EXECUTIVES REPRESENTING MANUFACTURERS OF U.S. PROCESSED FOODS TO VISIT LIBYA, EGYPT AND SAUDI ARABIA IN MID-APRIL 1978. EXECUTIVES WILL BE ACCOMPANIED BY AN FAS TRADE DEVELOPMENT OFFICER AND MISSION WOULD CONSIST OF ONE-DAY DISPLAY/SAMPLING OF PRODUCT FOR GOL OFFICIALS AND FOOD TRADE FOLLOWED BY 2-3 DAYS OF TRADE APPOINTMENTS.
- 2. FOR MAXIMUM EFFECT, WOULD LIKE TEAM TO HAVE SAMPLE PRO-UNCLASSIFIED

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DUCT AVAILABLE. DO YOU ANTICIPATE PROBLEMS WITH CUSTOM CLEARANCE, LICENSE, DOCUMENTATION, ETC.? IN PAST MISSIONS, SAMPLE FOOD PRODUCTS BROUGHT INTO DIFFICULT COUNTRIES AS NON-COMMERCIAL SHIPMENT. ALTHOUGH SPECIFIC FIRMS NOT AS YET SELECTED, PRODUCTS THEY REPRESENT WOULD CLOSELY FOLLOW PRODUCTS OF OPPORTUNITY LIST IN DECEMBER 1976 MOROCCO, TUNISIA, LIBYA FOOD STUDY. FIRMS WOULD NOT REPRESENT COM-

## PETING PRODUCT LINES.

3. REQUEST AGRICULTURAL ATTACHE APPROVAL AND COMMENTS SOONEST. VANCE

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NNN

## Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am

Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: SALES, FOODS, CONSULTANTS, VISITS

Control Number: n/a

Copy: SINGLE Sent Date: 07-Nov-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am Decaption Note:

Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

Disposition Event:
Disposition Reason:
Disposition Remarks:
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SAS ID: 686395 Secure: OPEN Status: NATIVE

Subject: PROPOSED FAS-SPONSORED SALES TEAM TO LIBYA APRIL 1978

TAGS: EAGR, OTRA, LY

To: RABAT Type: TE

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